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Quirk's Marketing Research Review
September 2018
Volume XXXII Number 9
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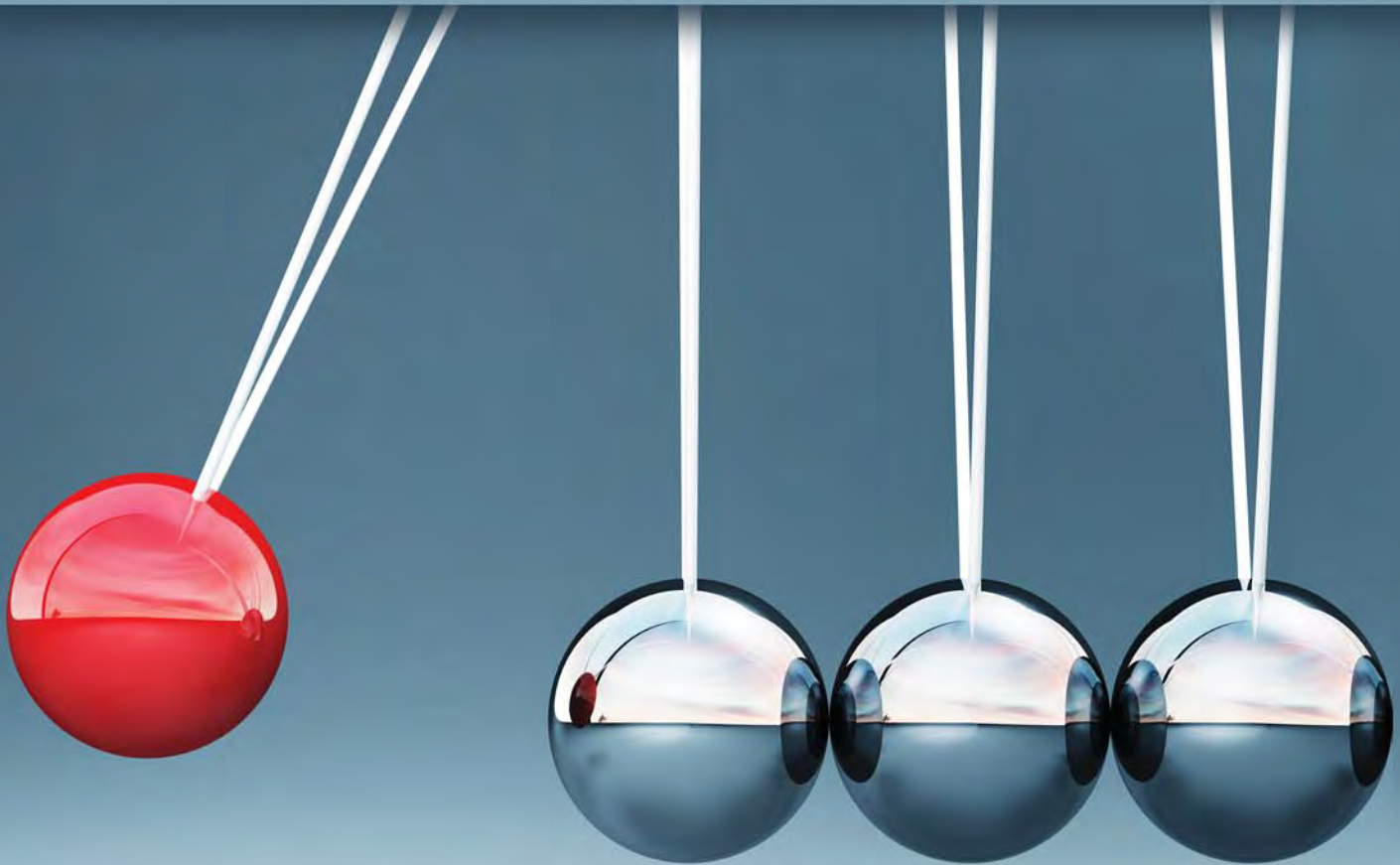
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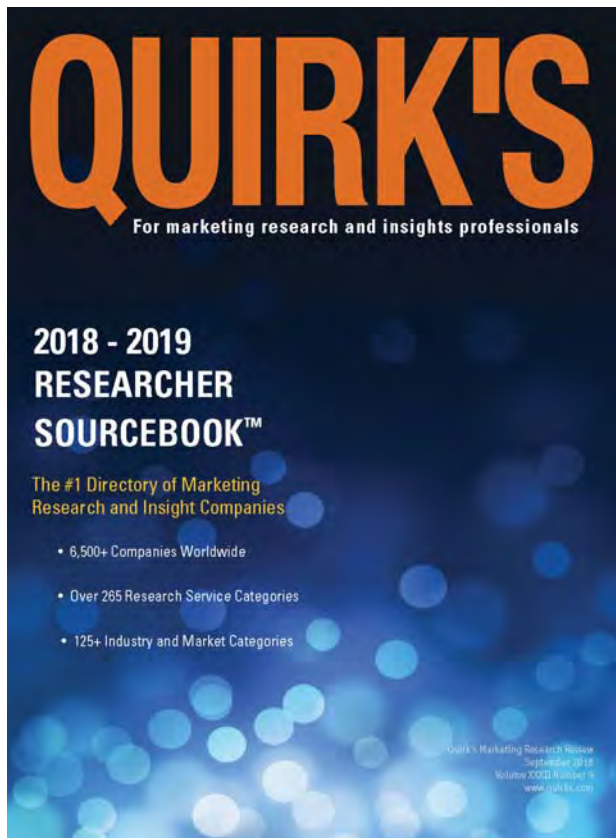
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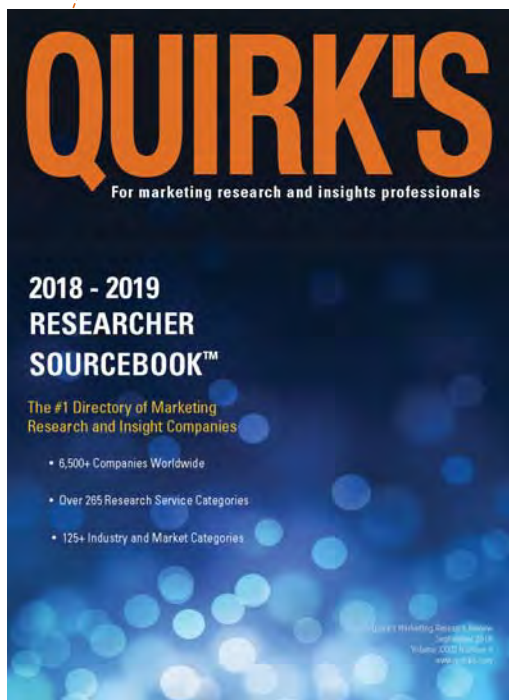
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Degree: Research Analyst Graduate Certificate Program

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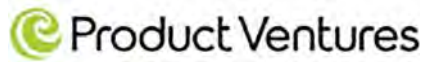


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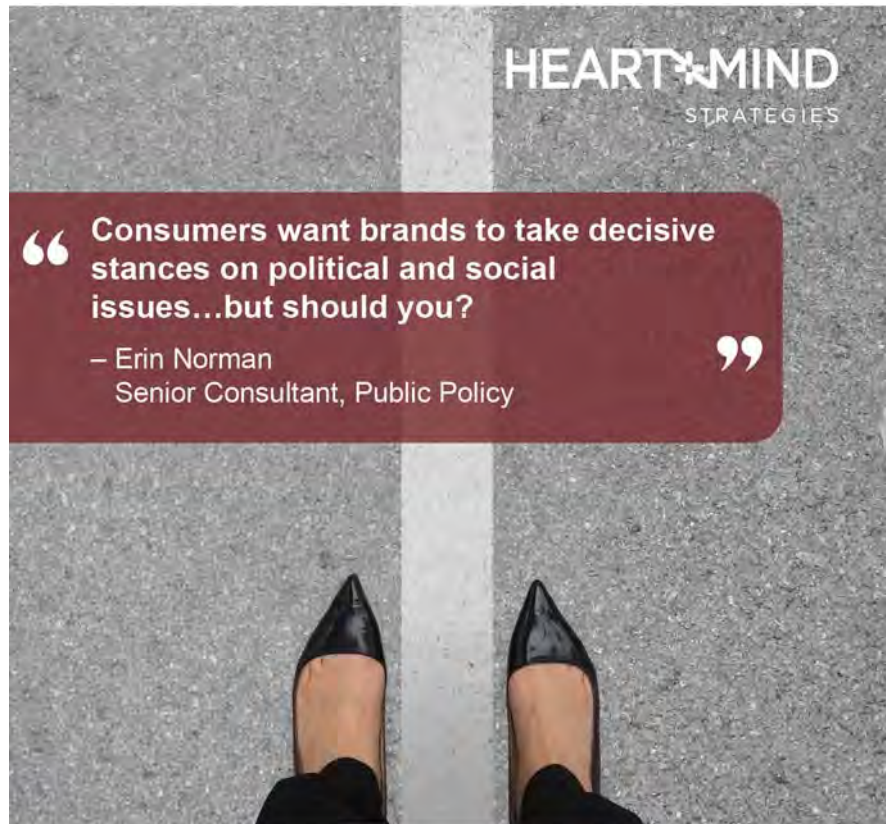
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(See advertisement on p. 243)



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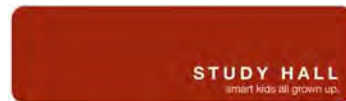
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www.jacksonassociates.com
Marisa Pope President
Melisa Gipson Vice President

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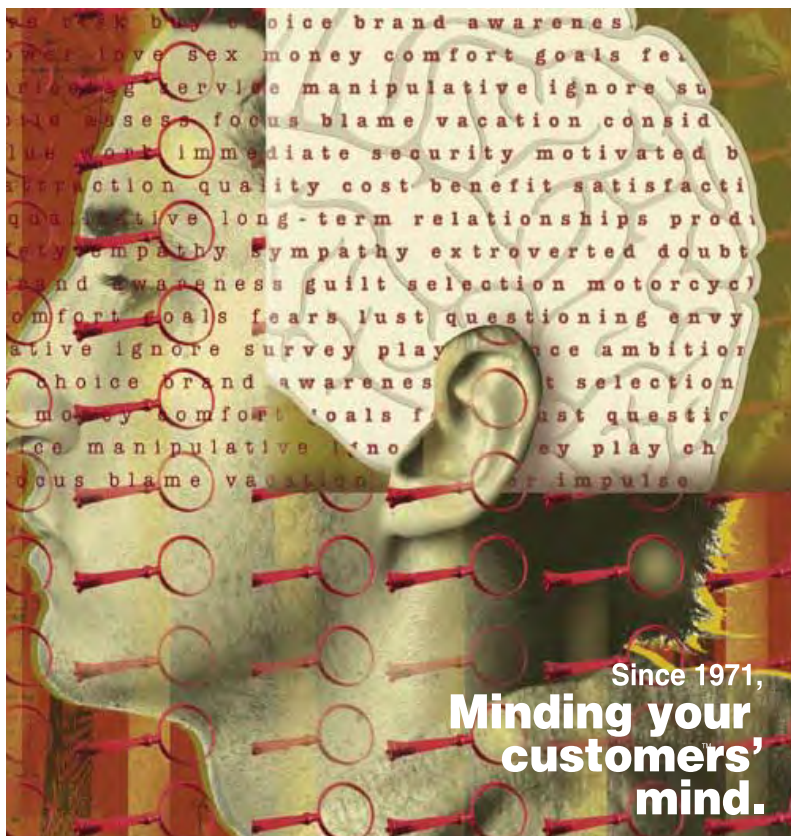
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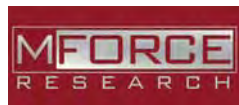
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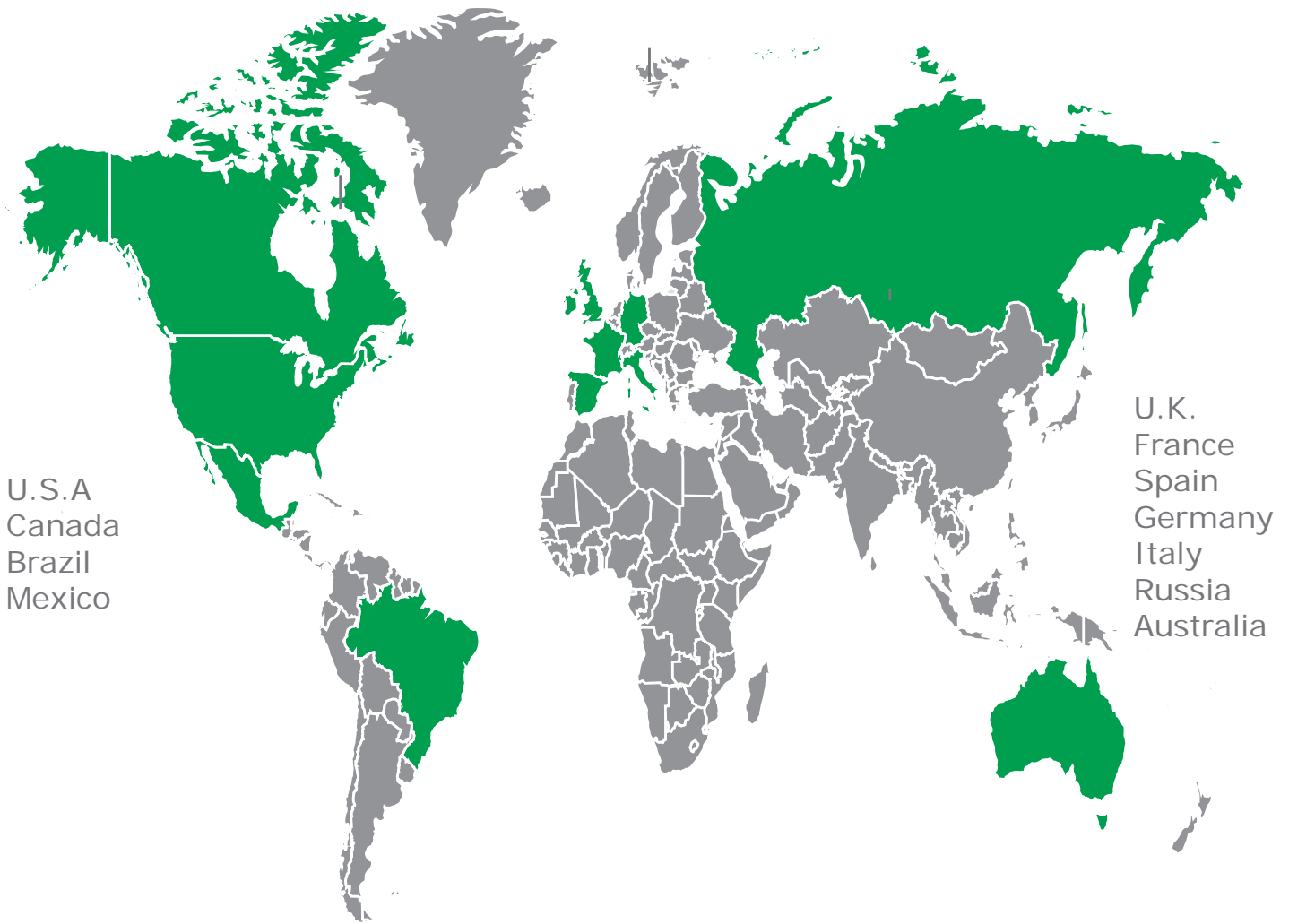
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Houston, TX

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Houston, TX 77036
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angel.uglow@reconmr.com
www.reconmr.com
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John Simon VP, Client Solutions

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www.ccmarketresearch.com
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Core Research

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www.coreresearch.biz



Galloway Research Service

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PereaSearch
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San Antonio, TX 78228
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angel.uglow@reconmr.com
www.reconmr.com
Angelique Uglow PRC - Executive Vice President
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Utah

Cedar City

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Salt Lake City



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Kelliher Samets Volk

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Williamsburg, VA
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Martin Focus Group Services, Inc.

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Richmond

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www.dominionfocusgroup.com
Bana Bhagchandani President

The Institute for Perception

Richmond, VA
www.ifpress.com

Kinze & Day Qualitative Market Research

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Terry Brisbane Vice President
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www.rollerresearch.com
Margaret R. Roller Principal

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www.sirresearch.com

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clindemann@issans.com
www.issans.com
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Charles R. Mann Associates, Inc.
Arlington, VA
www.mannassociates.com

Martin Focus Group Services, Inc.
Roanoke, VA
www.martinfocus.com

Washington

Bellingham

Baron & Company
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www.baron-co.com

Ethnographic Insight
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www.ethno-insight.com

International Survey Systems
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Apian Software
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www.apian.com

Asia Market Info & Dev Co.
Woodinville, WA
www.chinesemarketreport.com

BRAND INSTITUTE, inc. (Br.)
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www.cofen.com



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Seattle, WA 98168
Ph. 206-241-6050
info@ConsumerOpinionServices.com
www.consumeropinionservices.com
Greg Carter Vice President
Jerry Carter President

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Seattle, WA 98188
Ph. 253-277-1617 or 206-241-6050 for estimates
Info@ConsumerOpinionServices.com
www.ConsumerOpinionServices.com
Greg Carter Vice President
Jerry Carter President & CEO
(See advertisement on p. 163)

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U.S. Bank Centre, Suite 525
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Seattle, WA 98101
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Greg Carter Senior Vice President
(See advertisement on p. 163)

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Tacoma, WA

ConsumerView Research

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Course5 Intelligence

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Jim Longo

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Ryker Lammers President

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Hambleton Resources, Inc.

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www.hardwickresearch.com
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Judy Mahtaban VP Client, Market Development

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 Jennifer.Carrea@lightspeedresearch.com
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Seattle, WA
 www.raosoft.com

Reality Check Mystery Shoppers

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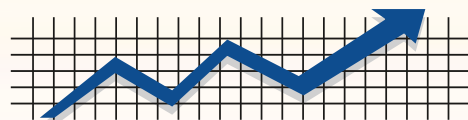
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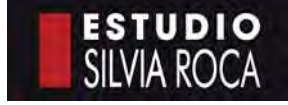
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Kyiv, Ukraine
www.tns-ua.com

Ukrainian Marketing Group - Research International

Kiev, Ukraine
www.umg.ua/en

UMP - Ukrainian Marketing Project

Kiev, Ukraine
www.ump.ua

Yasno Research & Consulting Group

Kyiv, Ukraine
www.yasno-group.com

United Arab Emirates

Boston Marketing Research and Consultancy

Dubai, United Arab Emirates
www.bmr-me.com

C&O Marketing

Sharjah, United Arab Emirates
www.c-o-marketing.com

CRA - Charles River Associates

Al Seef, Kingdom of Bahrain, United Arab Emirates
www.crai.com

Dolfinx

Dubai, United Arab Emirates
www.dolfinx.com

Feedback Market Research - UAE

Sharjah, United Arab Emirates
www.feedbackme.ae

Focus Suites Solutions & Services Pvt. Ltd.

Dubai, United Arab Emirates
www.focus-suites.com

The Gallup Organization - UAE (Dubai)

Dubai, United Arab Emirates
www.gallup.com

GfK Retail and Technology Middle East

Dubai, United Arab Emirates
www.gfk.com

IMRB International

Dubai, United Arab Emirates
www.millwardbrown.com

Ipsos UAE

Dubai, United Arab Emirates
www.ipsos.com

Ipsos-Stat UAE

Dubai Media City, United Arab Emirates
www.ipsos-stat.com

Kantar Worldpanel

Dubai, United Arab Emirates
www.kantarworldpanel.com

Majestic Market Research Support Services Ltd.

Bank Street, Bur Dubai, United Arab Emirates
www.majesticmrs.com

Market Probe - Middle East - Sharjah

Sharjah, United Arab Emirates
www.marketprobe.com

Market Vision Research & Consultancy Services

Dubai, United Arab Emirates
www.market-vision.com

Nagy Research- UAE

Dubai, United Arab Emirates
www.nagyresearch.com



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naim@nextonservices.com
www.NextONServices.com
Naim ul Qadar Founder & CEO

NextON Services is a project management and data collection company that brings high-value online sampling expertise to the online market research industry. Founded by a veteran in online sampling, NextON is

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The Nielsen Company - UAE

Sharjah, United Arab Emirates
www.al.nielsen.com

Pan Arab Research Center - UAE

Al Karama, Dubai, United Arab Emirates
www.arabresearch.com

POINT Research & Marketing Consultancy

Dubai, United Arab Emirates
www.pointconsultancy.com



Radius MEA

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Dubai, United Arab Emirates
Ph. 9714-4245165
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Nitin Ladva Director, Radius MEA
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www.reachmass.ae

RNB Research

Sharjah, United Arab Emirates
www.rnbresearch.com

StrategyOne, UAE

Khalifa Park, Abu Dhabi, United Arab Emirates
www.strategyone.com

SWAT Research Field Force

Sharjah, United Arab Emirates
www.swat.ae

YouGov (MENA)

Dubai, United Arab Emirates
www.research.mena.yougov.com

United Kingdom

2Europe Limited

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www.2-europe.com

360 Viewing Studios

Ewell, Surrey, United Kingdom
www.360viewingstudios.com

3D Marketing Research

Beaconsfield, United Kingdom
www.3dmarketingresearch.com

A:CET Ltd.

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www.acet4data.com

Ab Tabs

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www.abtabs.co.uk

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www.abaresearch.co.uk

ABA Research

London, United Kingdom
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St Albans, United Kingdom
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www.acacia-avenue.com

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www.acritas.com

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Adsearch

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www.adsearchresearch.co.uk

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www.aecom.com

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AIMRI

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Angelfish Fieldwork

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www.angelfishfieldwork.com
Lisa Boughton Director

Angelfish Fieldwork is a new breed of digital fieldwork agency, designed to provide you with high-quality respondents and project management for your online qualitative methodologies, focus groups and depth interviews. We specialize in finding participants that fit your specifications perfectly. We take the time to understand the brands we work with and apply this understanding to find the most valuable respondents for your qualitative market research. We are members of ESOMAR, the MRS and AQR and strictly adhere to their codes of conduct.

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www.animate.co.uk

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Arkenford Ltd

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Asia Opinions

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www.asiaopinions.com

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Richard Collins

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www.aspectmr.com

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Manchester, United Kingdom
www.aspectviewingfacilities.com

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Axiom Consultancy

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www.axiomconsultancy.co.uk



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www.thebestorganisation.com

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Blauw Research

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www.blauw.co.uk

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www.bluemarbleresearch.co.uk

Blue Yonder Research

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www.blueyonder.agency

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www.bmgresearch.co.uk

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www.bonamyfinch.com

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www.bprigroup.com

BrainJuicer Group PLC

London, United Kingdom
www.brainjuicer.com

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www.brandgenetics.com

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www.brandinstitute.com/contact_london.asp

BrandEnergy Research

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www.brandenergyresearch.com

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Breaking Blue

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www.breakingblueresearch.com

Breaking Blue

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www.breakingblueresearch

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Bright Sparks Research

Nottinghamshire, United Kingdom
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www.business-advantage.com

Butcher & Gundersen

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www.bgundersen.com

The Buzz Rooms

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www.thebuzzrooms.co.uk

The Buzzz

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CA Qualitative Research

Northumberland, United Kingdom

CADS: Coding & Data Services

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www.campdenbri.co.uk

Cardinal Licensed Trade Research

London, United Kingdom
www.cardinalresearch.com

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www.carolinethompsonassociates.co.uk

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www.cbamr.co.uk

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www.cellohealthinsight.com

Centrebound Limited

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Charterhouse Research Ltd

London, United Kingdom
www.charterhouse-research.co.uk

Checkout UK Ltd.

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www.checkoutuk.co.uk

Margaret Cheng Research

London, United Kingdom
www.cheng.co.uk

Cherry Picked

London, United Kingdom
www.cherrypickedresearch.co.uk

ChildWise

Norwich, Norfolk, United Kingdom
www.childwise.co.uk

Chime Insight & Engagement Group

London, United Kingdom
www.cie.co.uk

Choice Insight Ltd

New Malden, Surrey, United Kingdom
www.choiceinsight.co.uk

Chrysalis Research

Gloucestershire, United Kingdom
www.chrysalisresearch.co.uk

Cicero Research

London, United Kingdom
www.cicero-group.com

Circle Research

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Ph. 44-20-7960-3802 or 44-20-7928-6052
andrew.dalglisch@circle-research.com
www.circle-research.com
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www.cityinsights.co.uk

Clark Chapman Research

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Swansea, United Kingdom
www.clarkmedicalresearch.co.uk

Clayton Reed Associates

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www.clayreed.co.uk

Cliological Ltd.

East Sussex, United Kingdom
www.cliological.com

Closing the Loop

Buckinghamshire, United Kingdom
www.closingtheloop.net

CM Research

Epsom, United Kingdom
www.cm-research.com

CMC Aust Marketing

Kent, United Kingdom
www.cmcaustmarketing.co.uk

Cobalt Sky Ltd.

Putney, London, United Kingdom
www.cobalt-sky.com

The Cog Consultancy

Guiseley, West Yorkshire, United Kingdom
www.thecog.co.uk

Cog Research

Guildford, Surrey, United Kingdom
www.cogresearch.com

Cognisant Research

Bath, Somerset, United Kingdom
www.cognisantresearch.com

CommCulture

Knutsford, United Kingdom
www.commculture.com

Communicorp UK

Manchester, United Kingdom
www.communicorpuk.com

Communicorp UK (Cardiff)

Cardiff, Wales, United Kingdom
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Confirmit - London

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London, SE1 0SU United Kingdom
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www.stephenconnell.com

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The Conservatory

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www.theconservatorystudio.com

Consulting at McCann Health (formerly Double Helix)

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www.mccannhealth.com/consulting

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Criteria Fieldwork Ltd.

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Critical Research - Watford

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www.csrinternational.com

Customer Care Research

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www.datasensesolutions.co.uk

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www.dectech.co.uk

Deep Blue Research Ltd.

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Deep See

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Define Research & Insight Ltd

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www.kidsandyouth.com

Family, Kids and Youth
Herts, United Kingdom
www.kidsandyouth.com

Feedback Consumer Research
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www.feedbackconsumer.co.uk

Feedback Market Research
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www.feedbackmarketresearch.co.uk

Field & Fab
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www.fieldscopeint.com
Peter Chulu Managing Director

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The Research Services Cross-Index is designed to help you find companies that specialize in research services and techniques such as eye-tracking and mystery shopping. To find a company that specializes in researching a particular industry, such as senior citizens or sporting goods, turn to the Industry Cross-Index on page 265.

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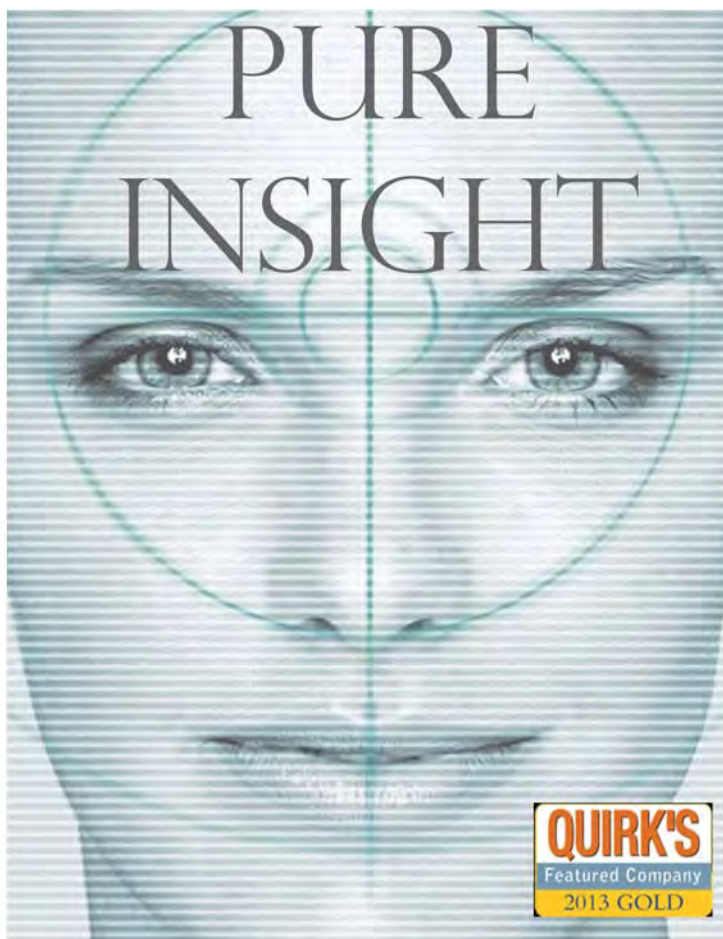
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of seeing what
everybody has seen &
thinking what no one
has thought.”**



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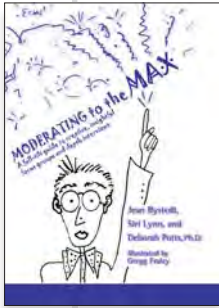
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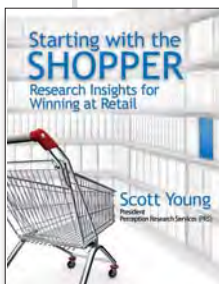


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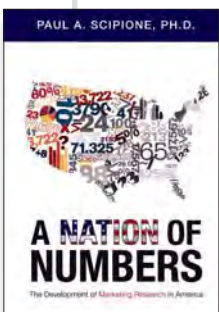


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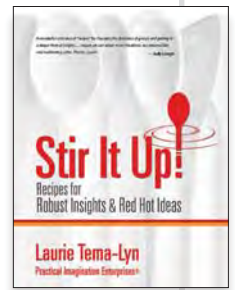
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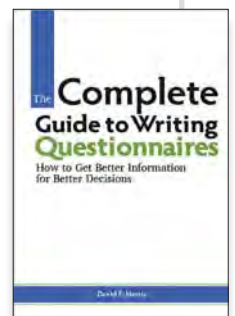


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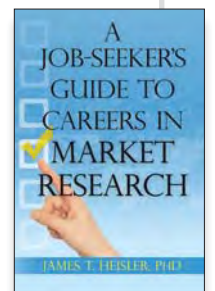


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